



Ronald Barkley Joins TRG Healthcare to Expand Oncology Services Capabilities

August 17, 2011 PHILADELPHIA, PA—TRG Healthcare (TRG), recognized nationally as a premier healthcare consulting firm for transactions, strategic planning and affiliation planning, announces the appointment of Ronald Barkley to Partner.

Mr. Barkley is a national leader in business development, operations and finance in the oncology/cancer care sector. In his new role with TRG, Mr. Barkley will lead the firm in providing advisory services to physician groups and hospitals. TRG oncology services will be focused on the alignment of community oncology group practices with hospital oncology/cancer care service lines and the alignment of oncologists and primary care services within accountable care initiatives (ACOs) through deployment of the oncology patient centered medical home (OPCMH) model of care.

Mr. Barkley is experienced in the oncology medical group practice setting having served as executive director for a leading community oncology practice in New England and as the market executive for the organizational re-structuring and practice merger of the Chicago area practices affiliated with McKesson/US Oncology. He also led the development and implementation of oncologist-hospital alignment arrangements for numerous healthcare organizations throughout the country, including specialized service-line arrangements with academic medical centers seeking to extend their reach into the community oncology setting.

“We are excited that Ron has joined TRG to help continue the firm’s growth and more specifically, to expand our services in cancer care,” says Howard Peterson, Managing Partner of TRG Healthcare. "In order to compete in today's rapidly changing market, health systems are exploring strategies for adding physicians as their partners in care delivery and new models such as Oncology Medical Home Models. Ron is a highly respected industry thought leader with deep knowledge and unique experience in restructuring oncology services.”

Previously, Mr. Barkley has served as Managing Director of Clinical Service Businesses at UniHealth America (now Catholic Healthcare West), a pioneering Southern California integrated delivery system. He was also the interim CEO responsible for the operational re-alignment at Lynn Cancer Institute, a hospital affiliated cancer center in south Florida.

Mr. Barkley holds a Bachelor’s Degree in Life Sciences from Michigan State University; a Master’s Degree in Healthcare Administration from California State University and earned his law degree from Southwestern University and California College of Law. He is a member of the State Bar of California, the American Health Lawyer’s Association and the Medical Group Management Association. Mr. Barkley is Co-Founder and Co-Chair of the Cancer Center Business (www.cancerbusinesssummit.com) a national forum that explores market consolidation strategies and innovative financial, legal and clinical models for successful alignment of physician and hospital interests in oncology and cancer care delivery.

Based in Philadelphia, PA and Denver, CO, TRG Healthcare (www.trghealthcare.com) is recognized nationally as a premier healthcare consulting firm. The firm offers best-in-class resources, innovative thinking, proven methodologies and breakthrough results. The TRG team of senior level consultants brings significant experience and creativity to each client engagement with particular expertise in transactions and affiliations, strategic and business planning, hospital-physician alignment, and advisory and valuation, as well as, services specific to academic medical centers and the clinical service lines of cardiovascular, cancer, orthopedics, neurosciences and surgical services.

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